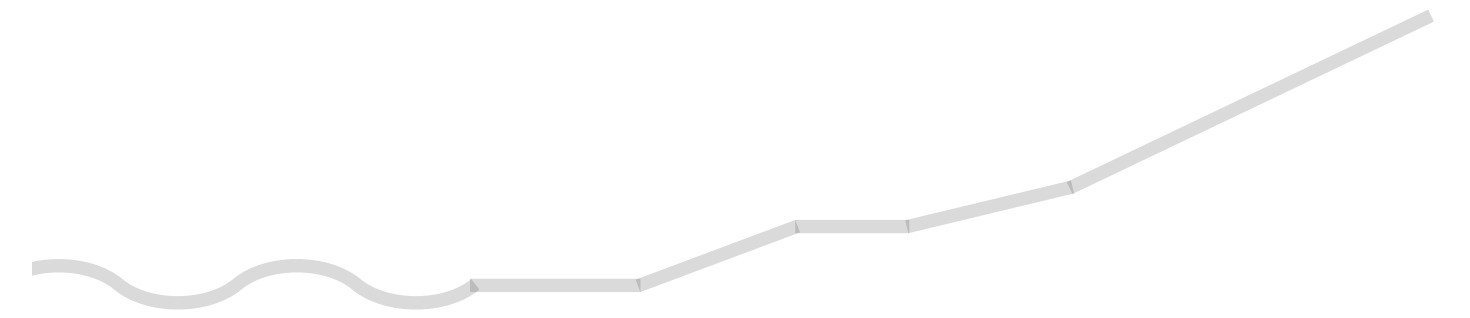


NEXTAL

DESIGN CONCEPT

FORGET THE CURVE . GET AHEAD OF THE CURVE

In order for a Tech Company to survive, they must always remain **ahead of the curve**. Too often, the desire to conform is given into so easily and getting ahead seems to be lost, especially when it comes to design. For a headquarters in, what's considered to be the "Heart of the South," NEXT needs a space that does the **unimagineable**, a space that triggers the avid thinkers. A space as creative as the company it houses. Rather than emphasize the buildings existing curves, we **contradict** them, we **stray**. We get ahead of the curve by thinking different. A completely angular floor plan allows for much better space utilization and for a more visually interactive workspace. NEXT's new headquarters in Atlanta does just this. **Forget the curve. Get ahead of it.**



SITE CONSIDERATIONS

Location | Atlanta, GA

1545 Peachtree St
Suite 280
One Peachtree Point
Atlanta, GA 30309

Square Footage | Approximately 11,500

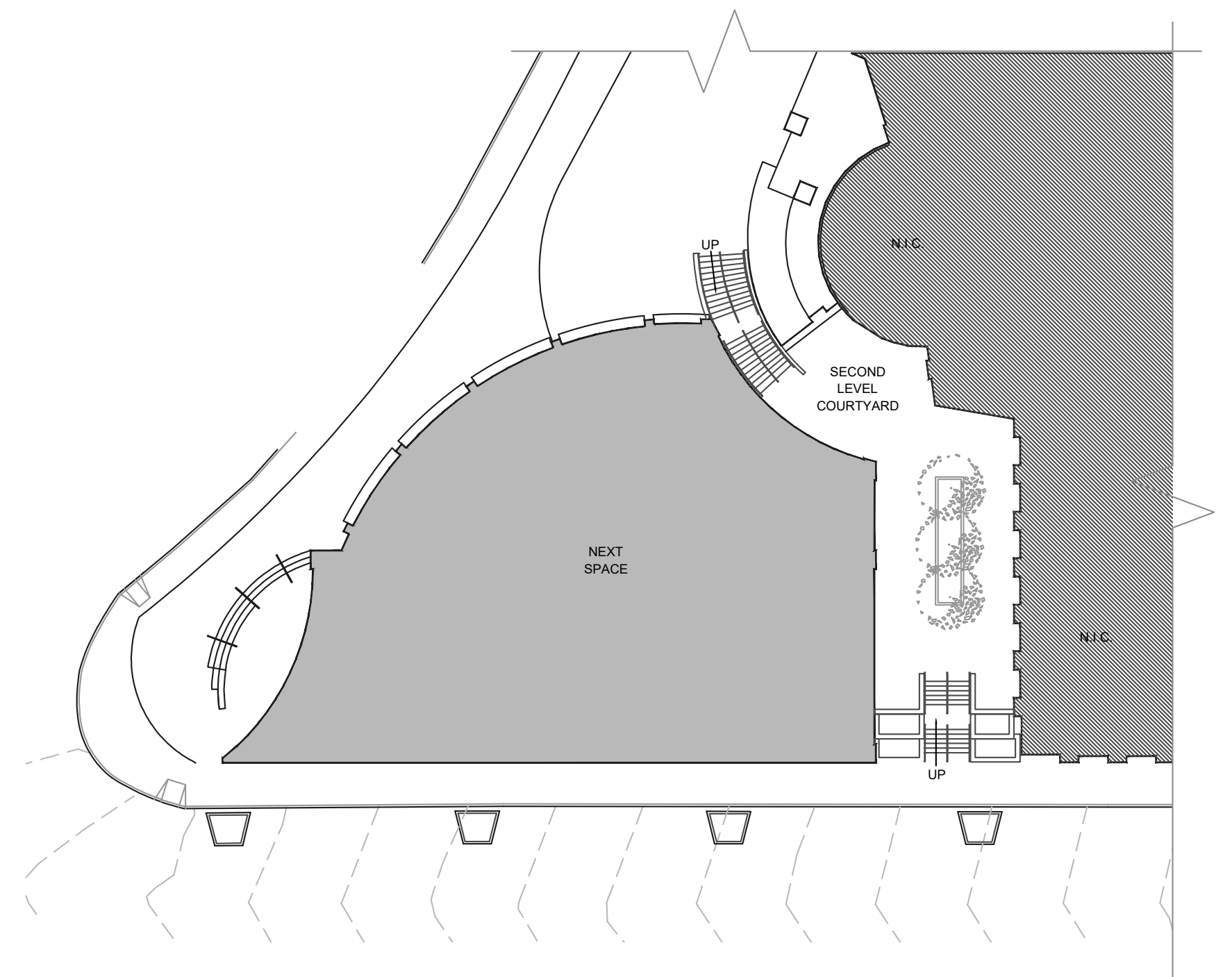
- Split across two floors

Existing Interior

- Concrete flooring
- Drywall interior walls
- Corridor doors, exterior glass, stair wells, elevators, columns, bathrooms are to remain

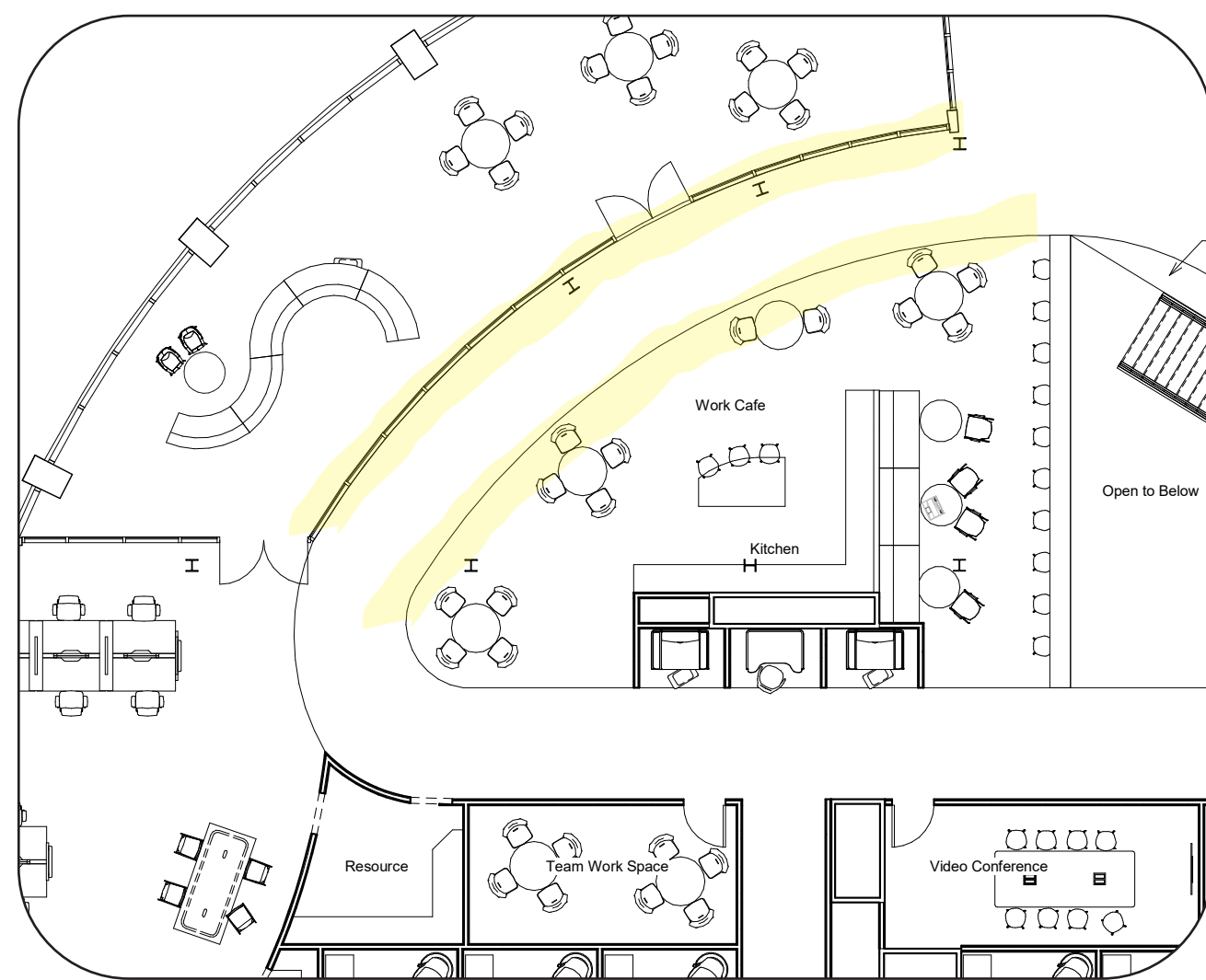
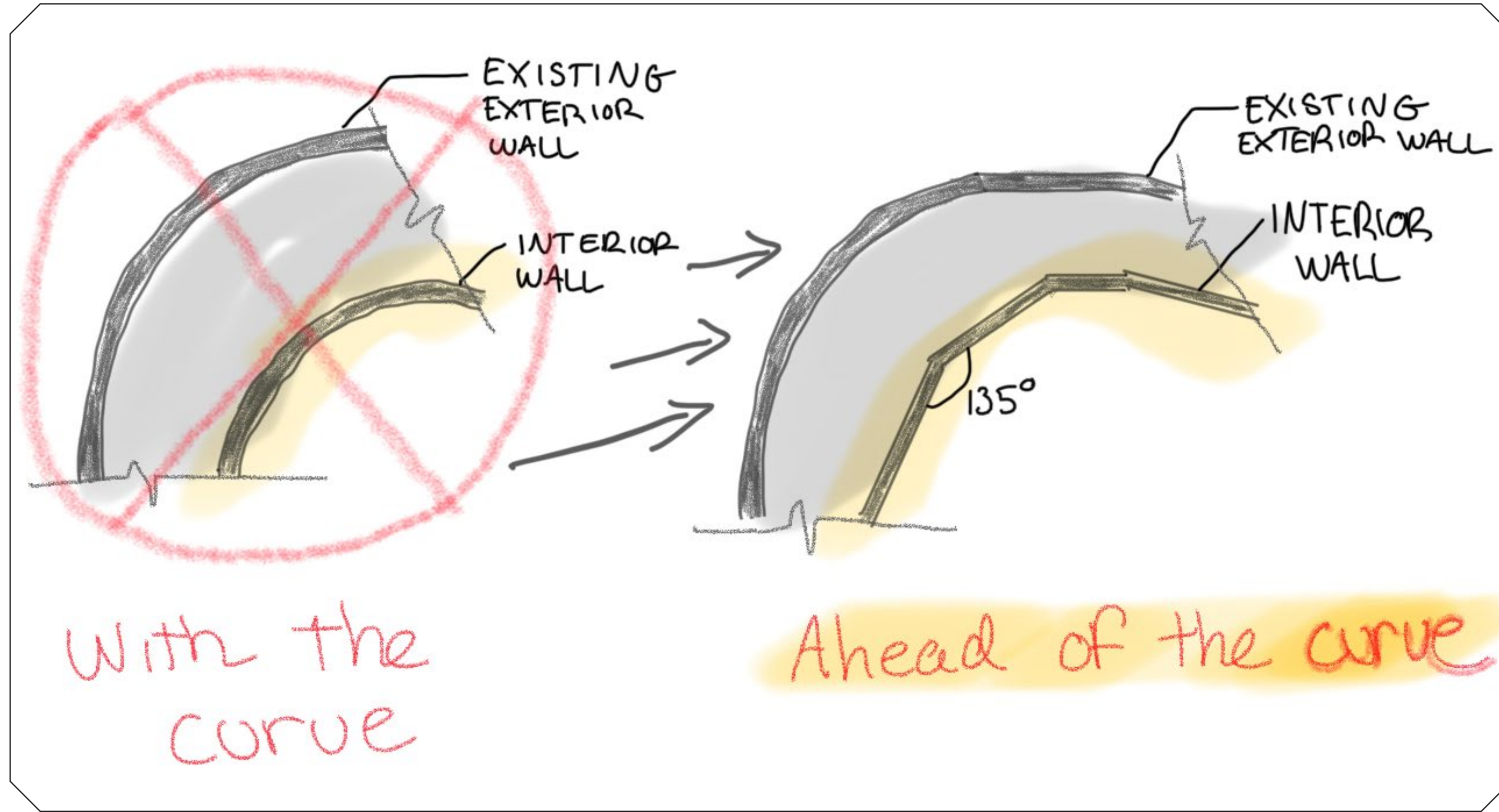
COVID-19 Considerations

- Physical distances
- Partitions
- Cleanliness / technology

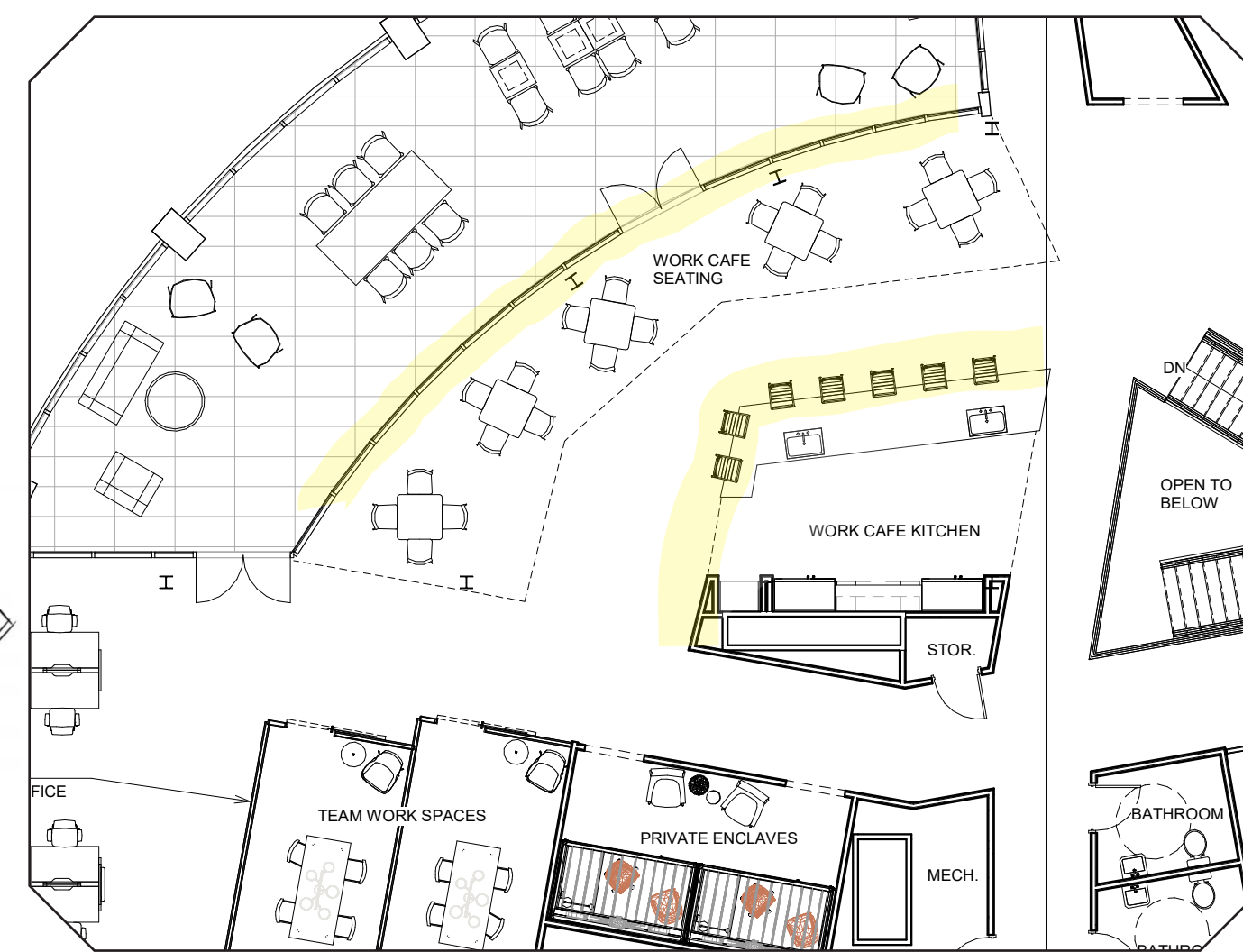
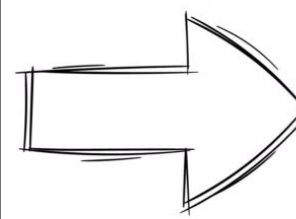


Site Plan

CONCEPT DEVELOPMENT



Curved



Angular

INSPIRATION



Fig. 1
Technology Company - Organic



Fig. 2



Fig. 3
Technology Company - Angular



Fig. 4

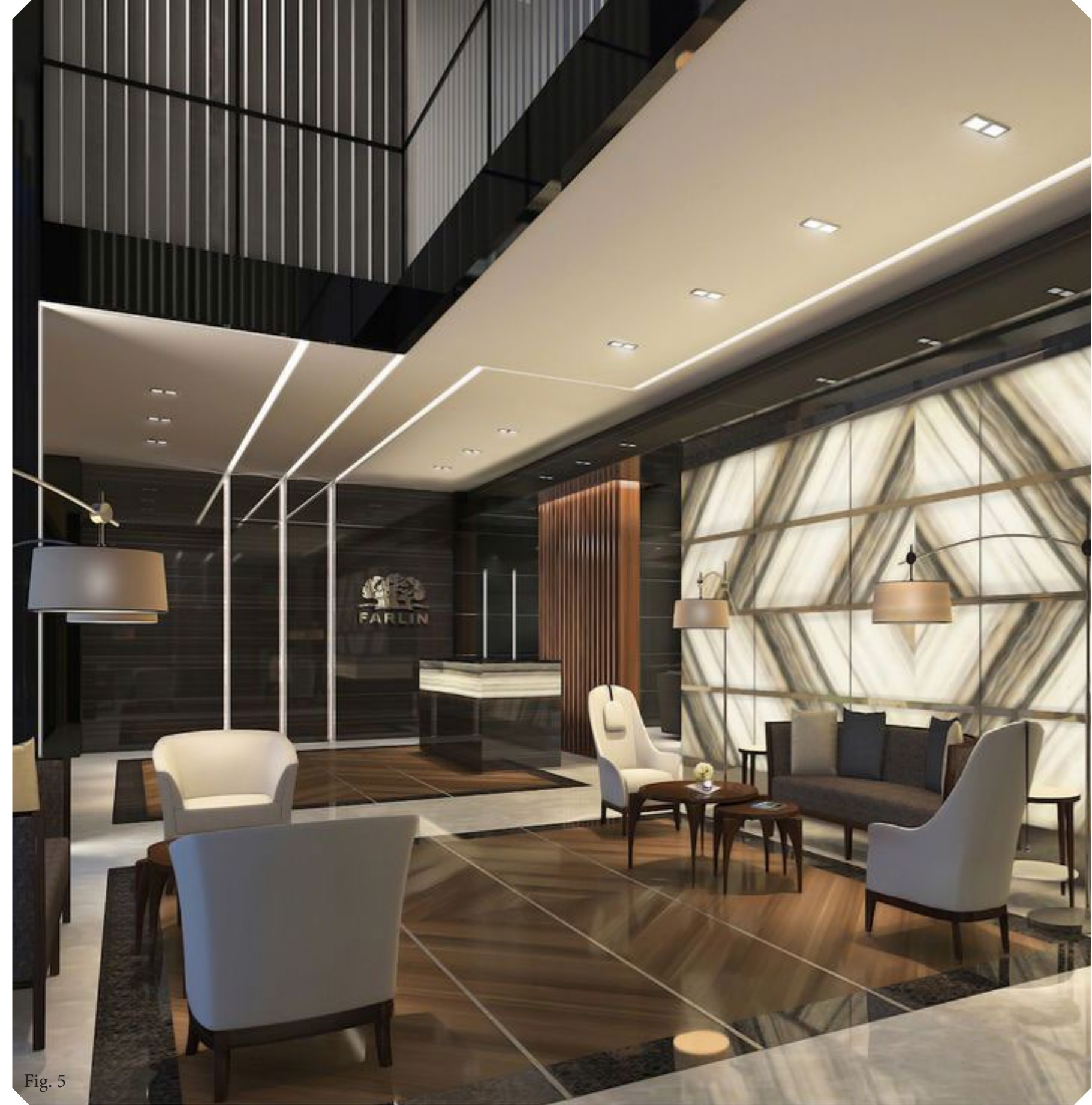


Fig. 5

Contemporary Lobby Design

Wood
Polished Concrete
Earth Tones
Bold Pattern
Statement Stone
Linear Elements

MATERIALS



Reclaimed Metal Ceiling



Existing Concrete Flooring



Terrazzo-style LVT



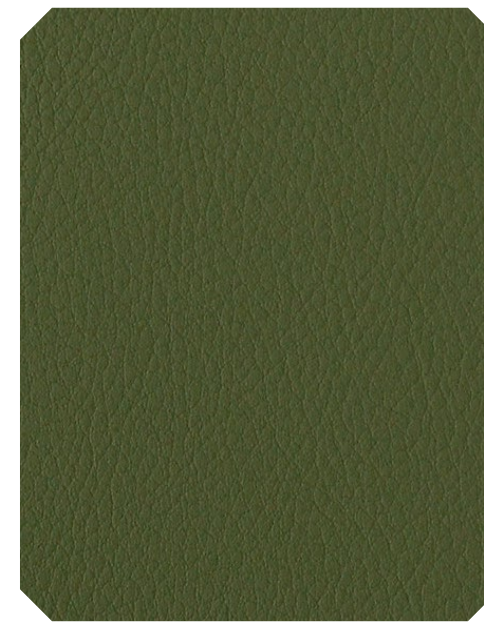
Recycled Laminate Ceiling Treatment



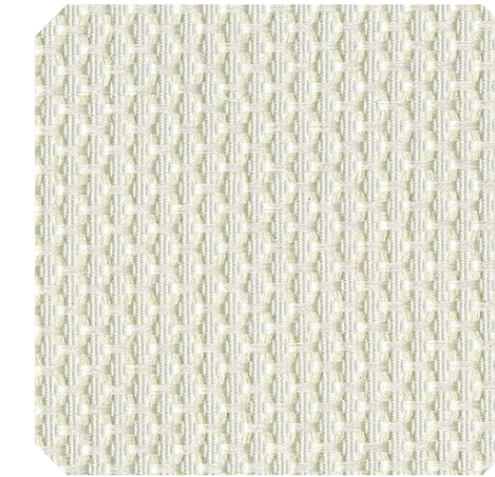
Sterling Metallic Paint



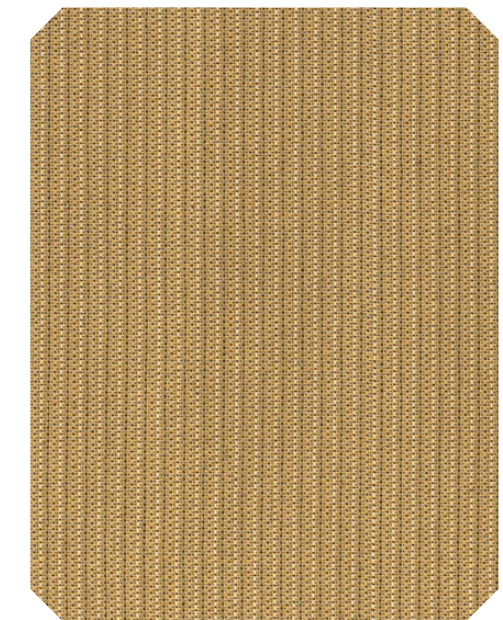
Steelcase Black



Steelcase Oregon Fabric



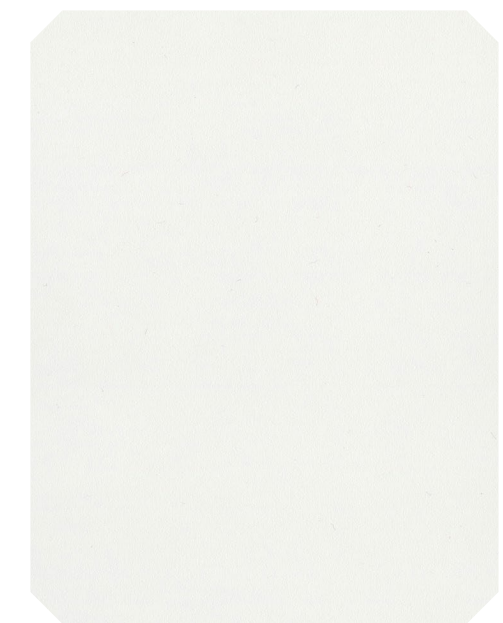
Steelcase Latch Ivory Fabric



Steelcase Imperma Fabric

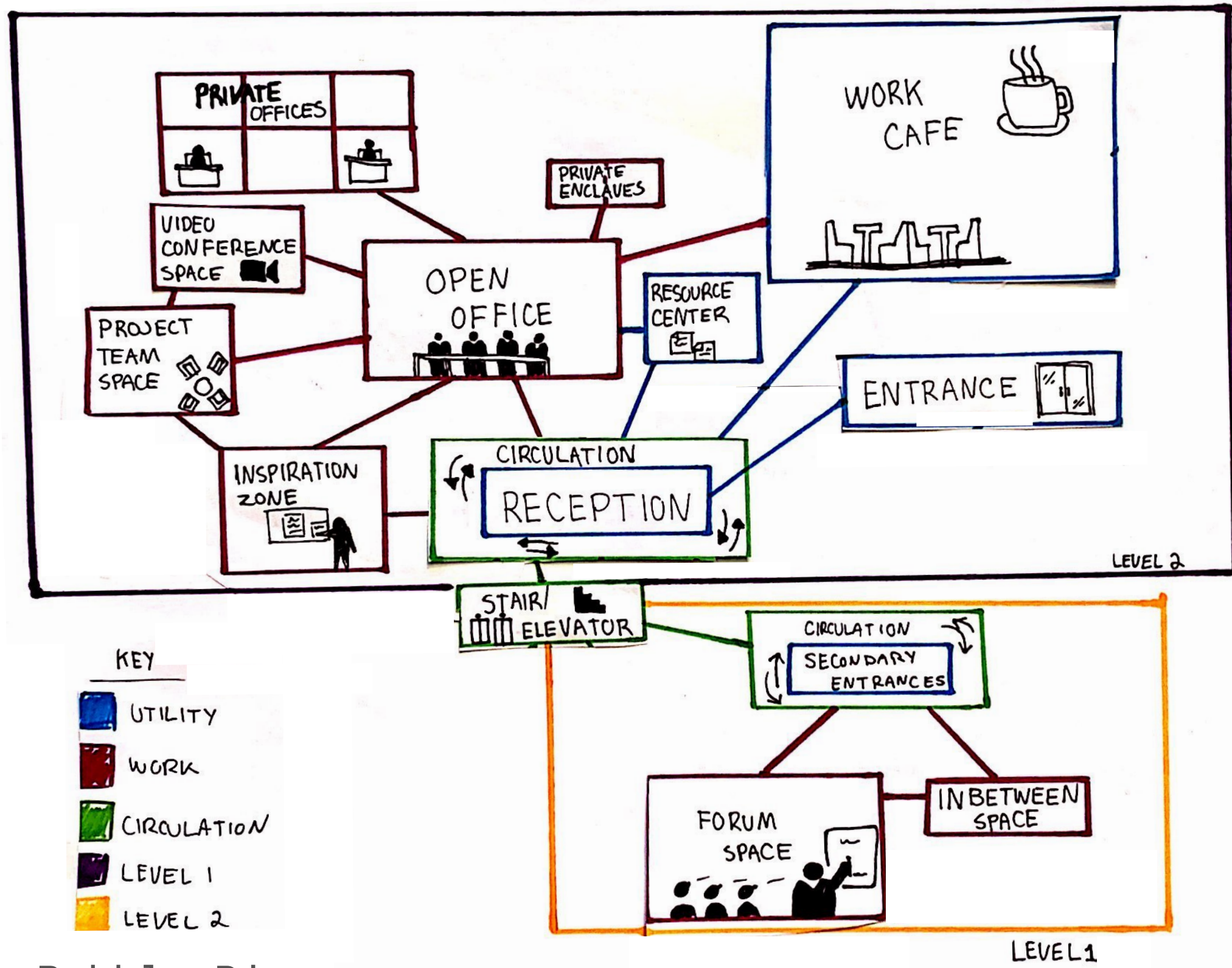


Steelcase Ash Wenge Wood

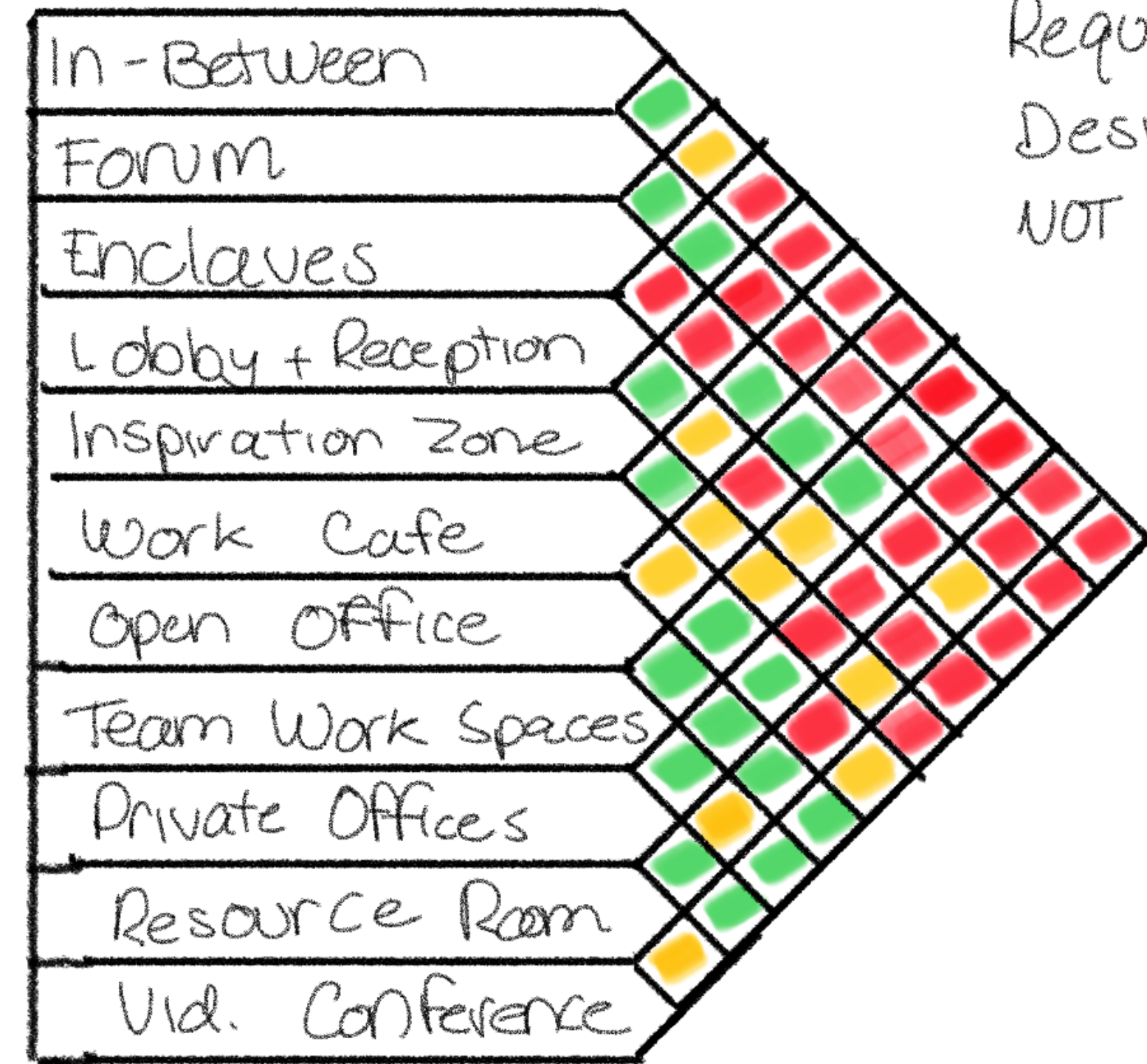


Steelcase Milk Paint

DIAGRAMMING

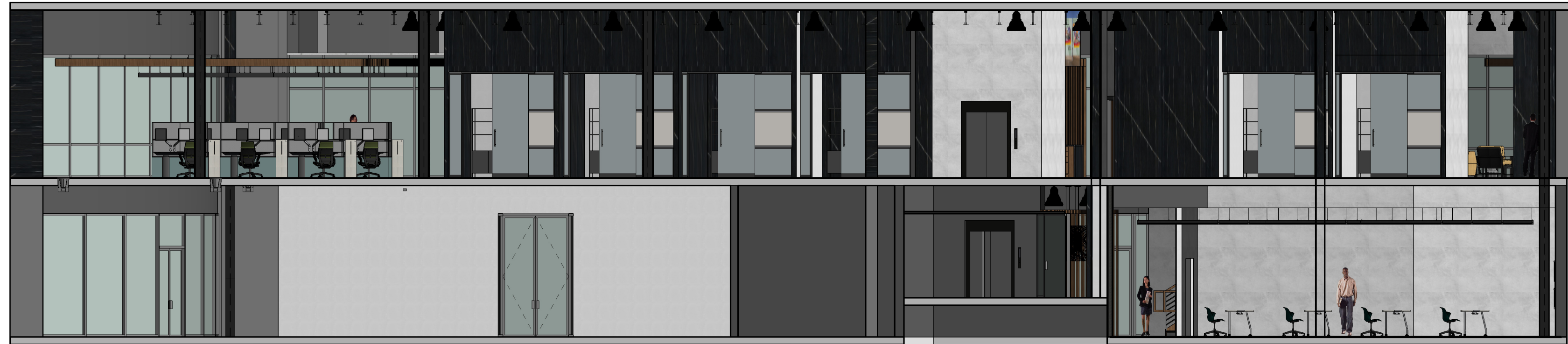


Bubble Diagram



Adjacencies

SECTIONS



SECTION A

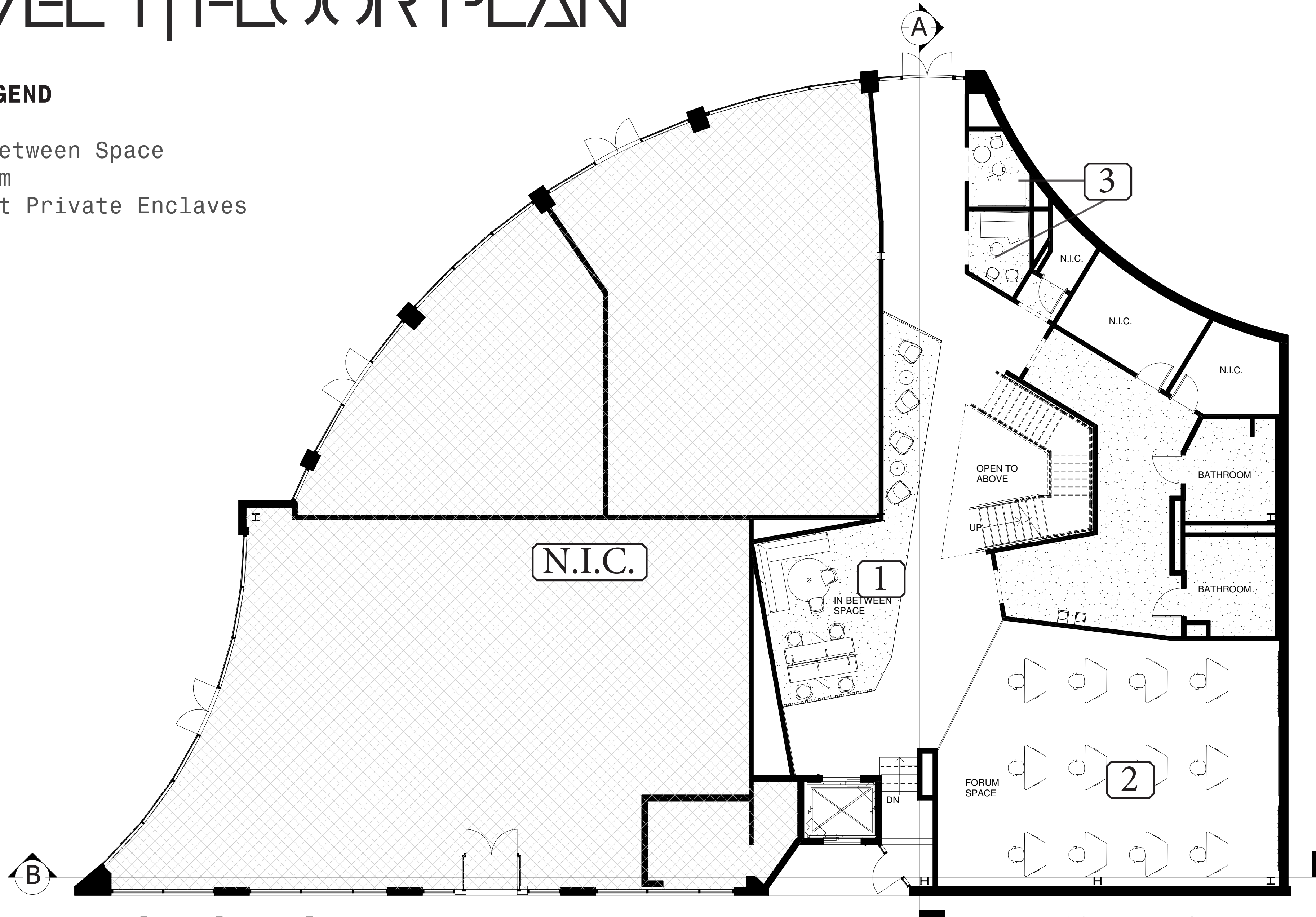


SECTION B

LEVEL 1 | FLOOR PLAN

ROOM LEGEND

- 1 | In-between Space
- 2 | Forum
- 3 | Quiet Private Enclaves



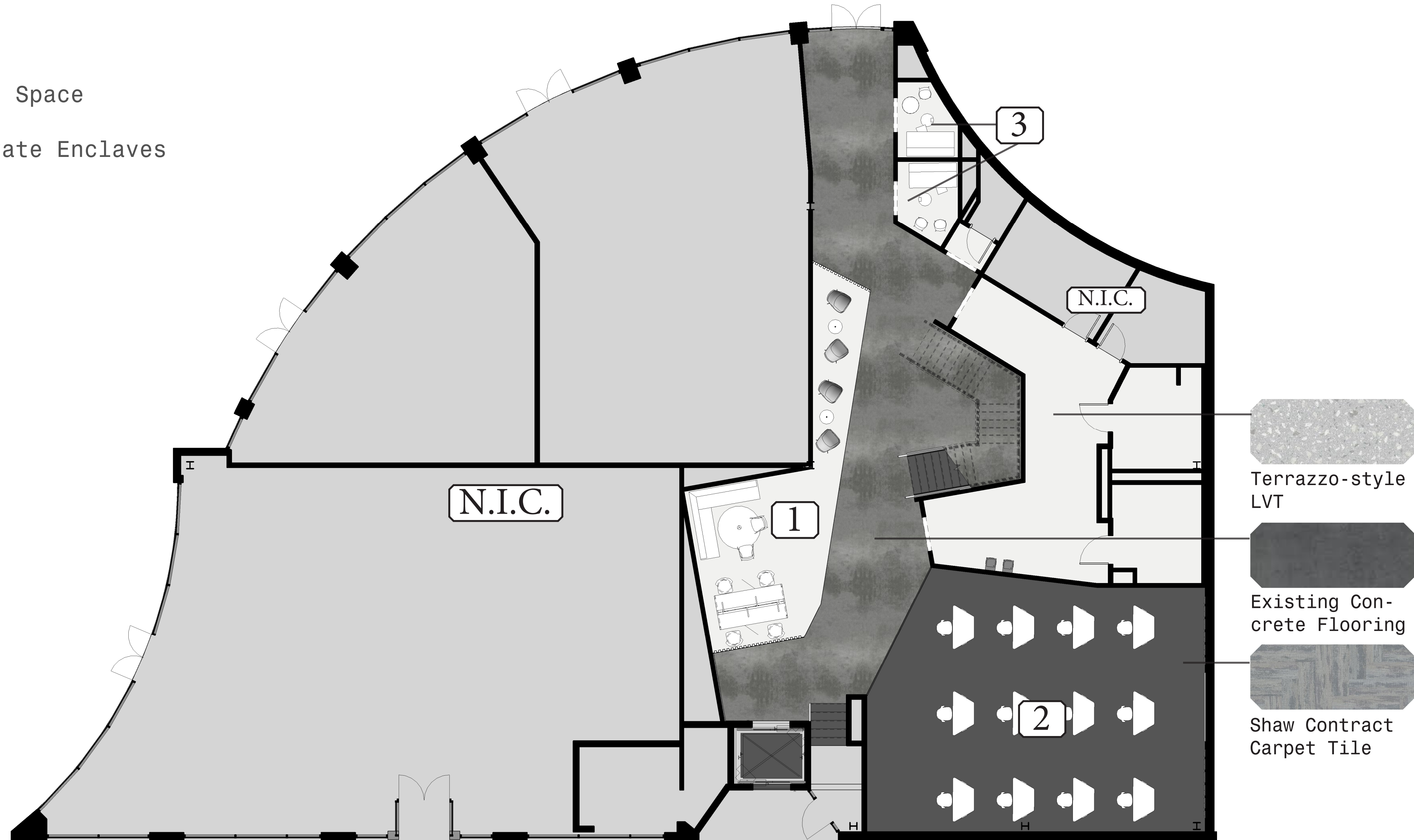
Level 1 Floor Plan

SCALE: 1/8" = 1'

LEVEL 1 | FLOOR PLAN

ROOM LEGEND

- 1 | In-between Space
- 2 | Forum
- 3 | Quiet Private Enclaves





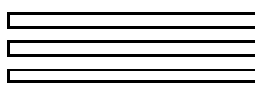


Level 1 Floor Plan | Rendered

SCALE: 1/8" = 1'

LEVEL 1 | CEILING PLAN

CEILING LEGEND

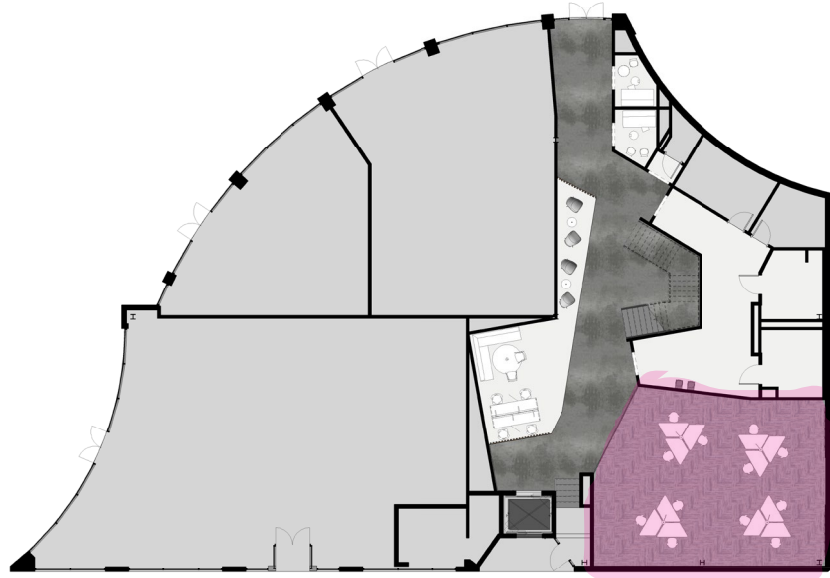
-  LED Linear Downlight
-  LED Pendant Downlight
-  Syrma Grande Chandelier
-  6" Recessed Downlight
-  Walnut Laminate Ceiling Treatment - Recycled



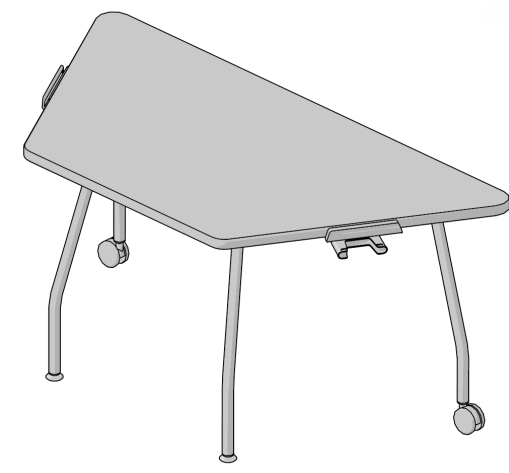
Level 1 Ceiling Plan

SCALE: 1/8" = 1'

LEVEL 1 | FORUM



Key Plan



Steelcase Verb Trapezoid Table w/ Easy Access leg

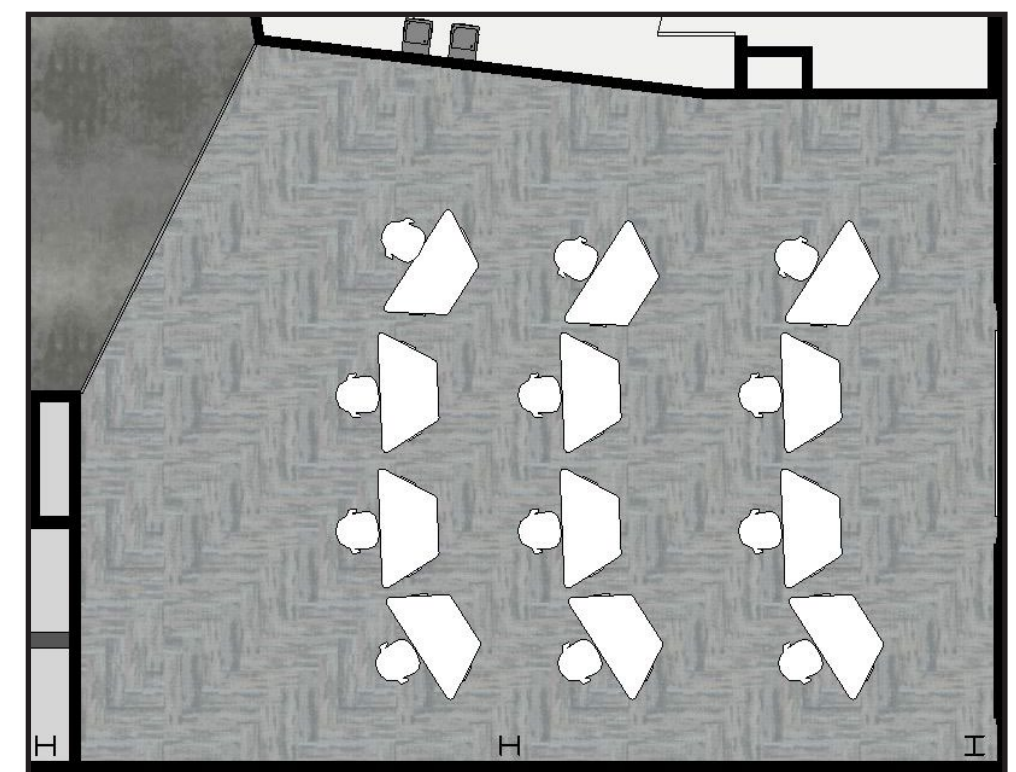
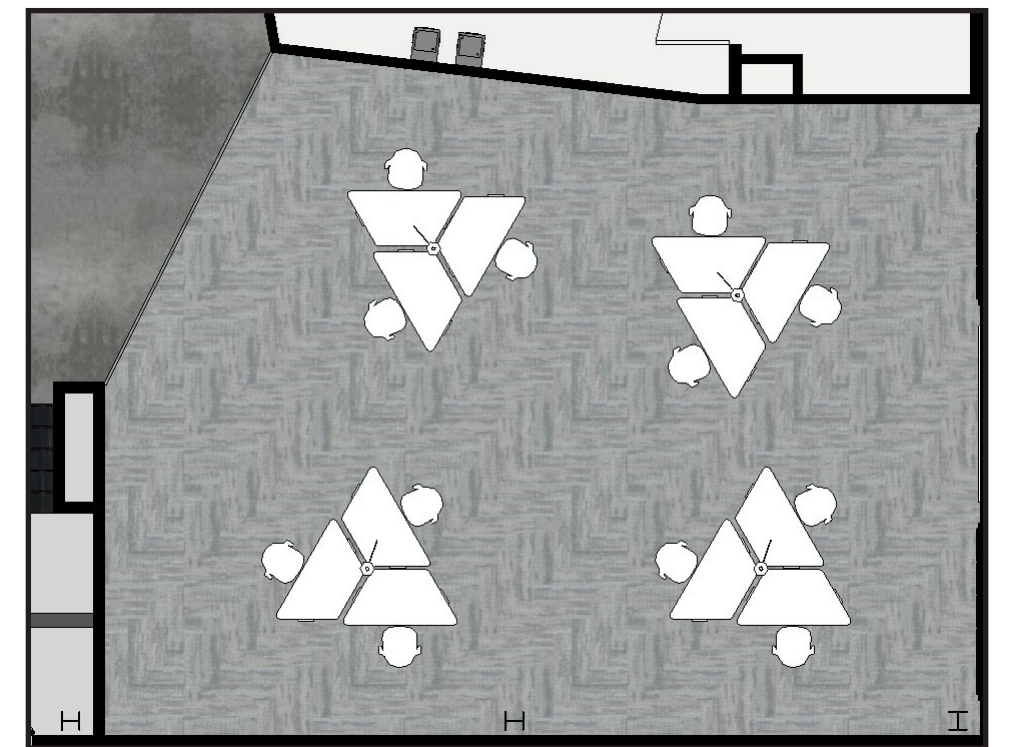
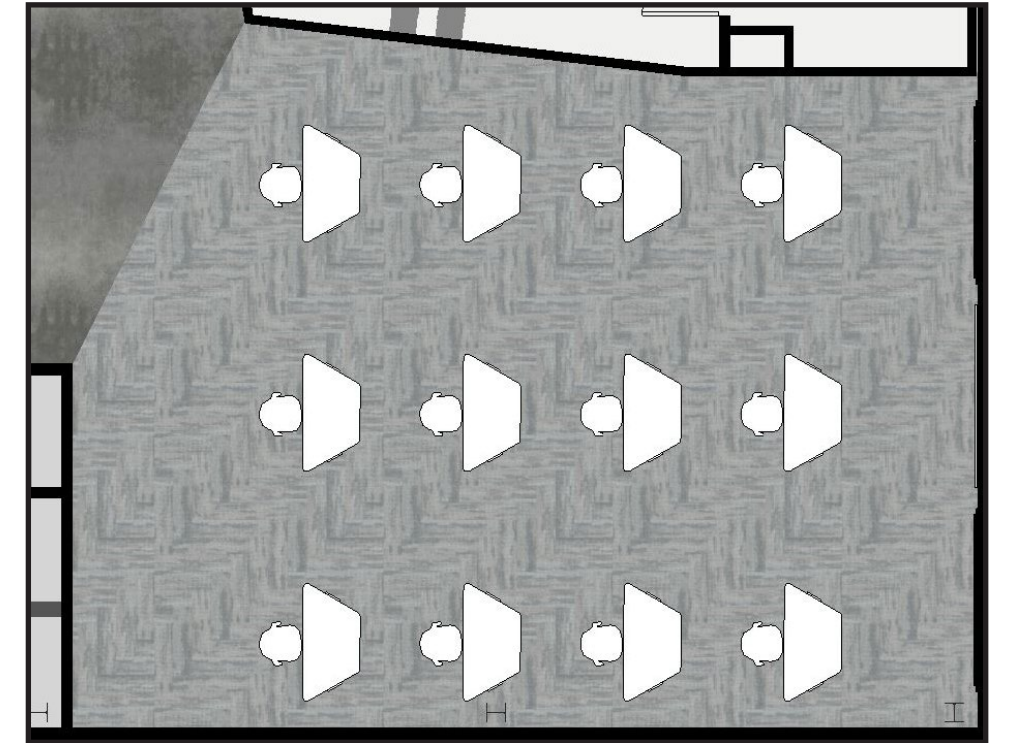


Steelcase Node Series 480 Chair



LED Linear Downlight

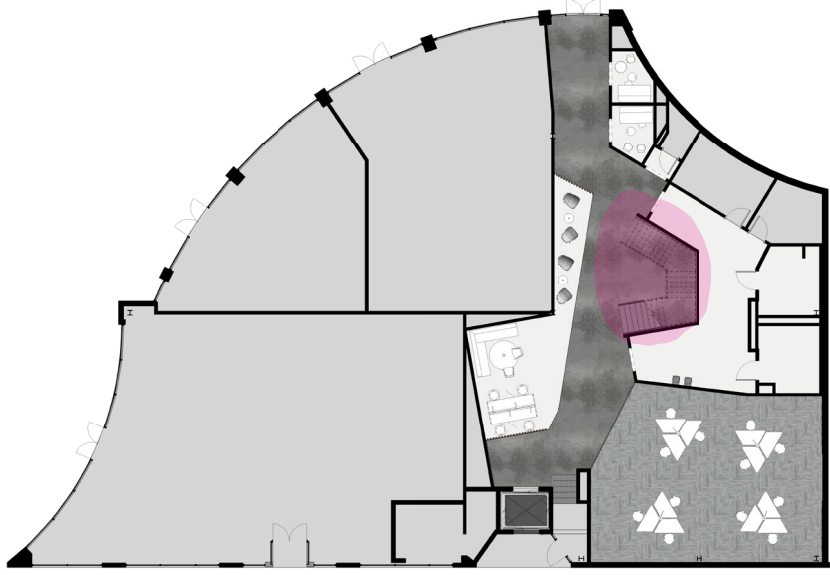
Arrangements



Potential Arrangement



CIRCULATION | MONUMENTAL STAIR



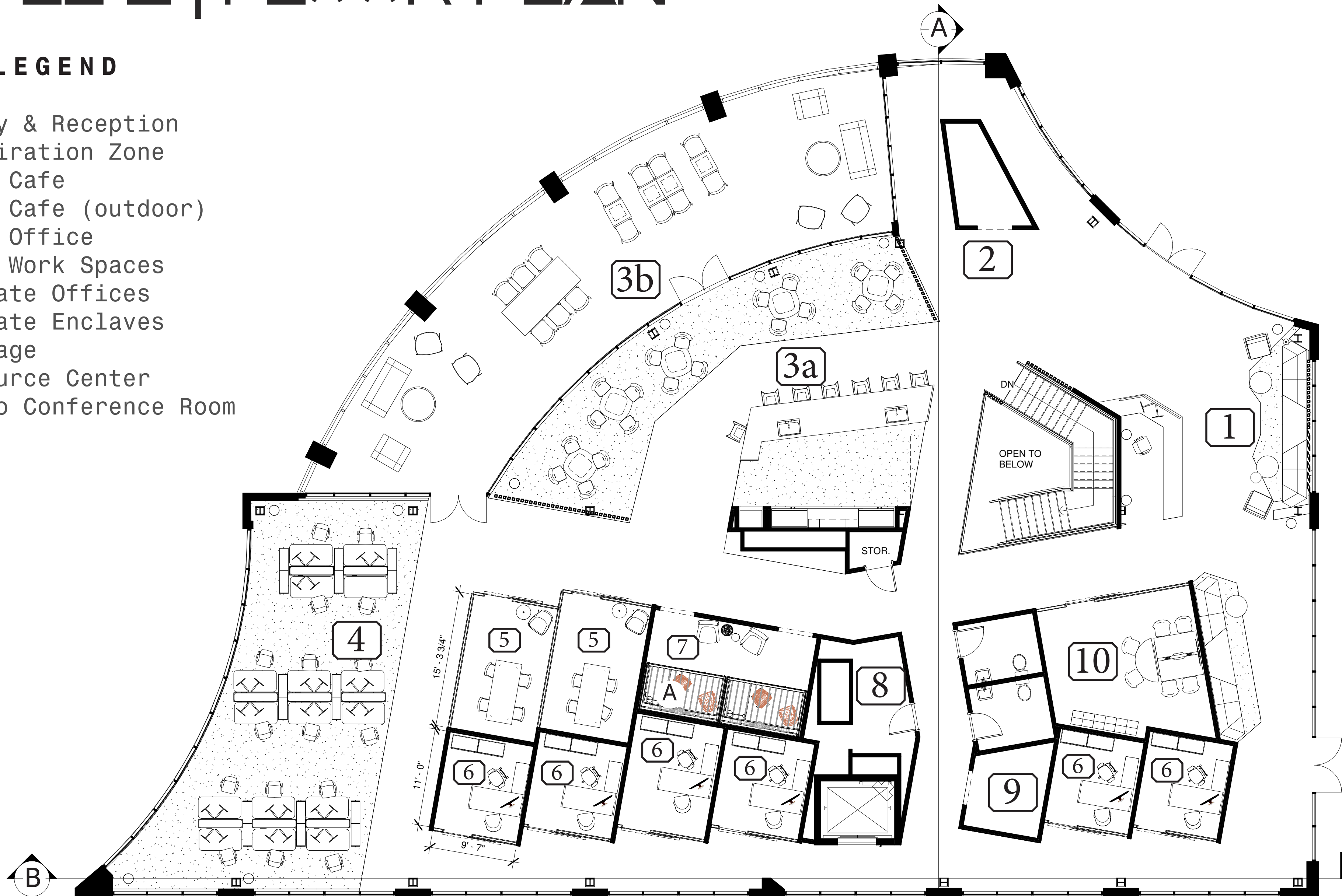
Key Plan



LEVEL 2 | FLOOR PLAN

ROOM LEGEND

- 1 | Lobby & Reception
- 2 | Inspiration Zone
- 3a | Work Cafe
- 3b | Work Cafe (outdoor)
- 4 | Open Office
- 5 | Team Work Spaces
- 6 | Private Offices
- 7 | Private Enclaves
- 8 | Storage
- 9 | Resource Center
- 10 | Video Conference Room



Level 2 Floor Plan

SCALE: 1/8" = 1'

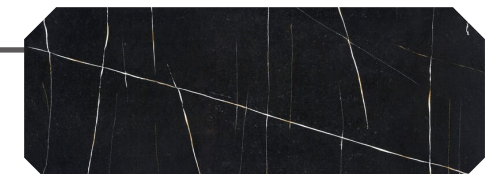
LEVEL 2 | FLOOR PLAN

ROOM LEGEND

- 1 | Lobby & Reception
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- 3a | Work Cafe
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- 4 | Open Office
- 5 | Team Work Spaces
- 6 | Private Offices
- 7 | Private Enclaves
- 8 | Storage
- 9 | Resource Center
- 10 | Video Conference Room



Inspiration “walk-around” with LCD screens and glass displays



Silestone Et-Noir Quartz



Terrazzo-style LVT



Existing Concrete Flooring





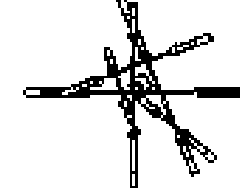


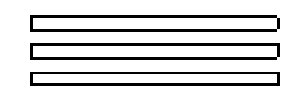
Shaw Contract Carpet Tile

Level 2 Floor Plan | Rendered

SCALE: 1/8" = 1'

LEVEL 2 | CEILING PLAN

CEILING LEGEND

-  LED Linear Downlight
-  LED Pendant Downlight
-  Sputnik Chandelier
-  Syrma Grande Chandelier
-  6" Recessed Downlight
-  Walnut Laminate Ceiling Treatment - Recycled



Level 2 Ceiling Plan

SCALE: 1/8" = 1'

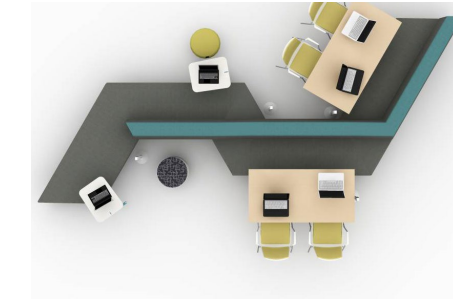
LEVEL 2 | LOBBY & RECEPTION



Key Plan



West-Elm Metal Frame Chair



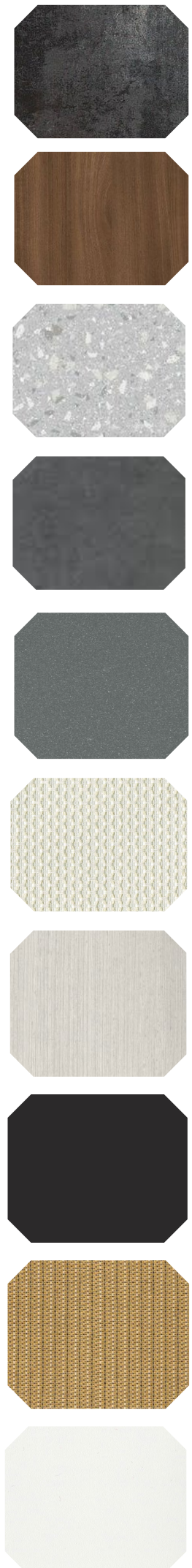
Steelcase Media Scape Lounge



Steelcase Sylvi Occasional Table



LED Pendant Downlight



Lobby Desk & Reception Seating



Reception Seating



Lobby Desk

LEVEL 2 | OPEN OFFICE



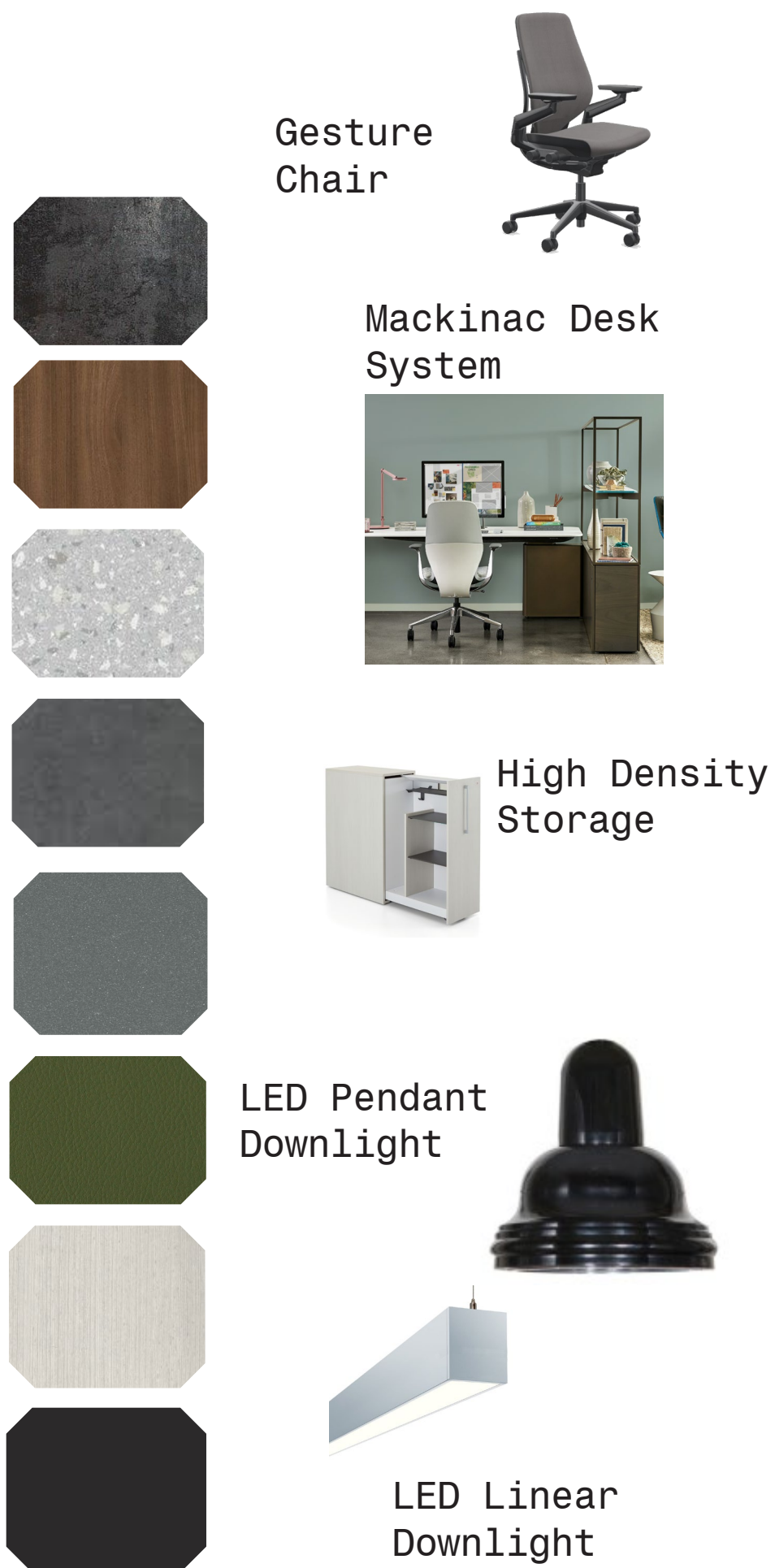
Key Plan



Elevation



Desk Detail View

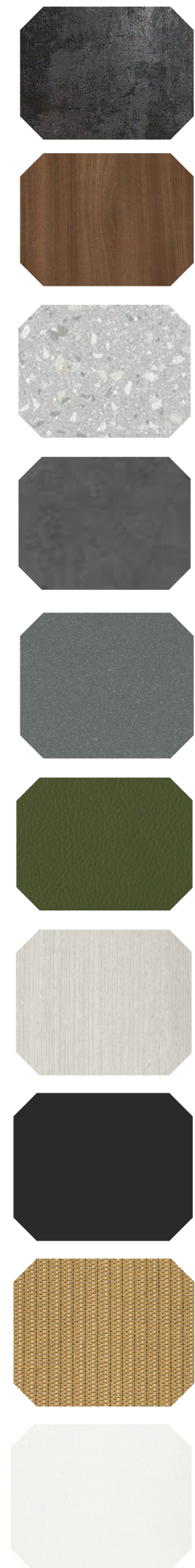


Overall View

LEVEL 2 | WORK CAFE



Key Plan



Turnstone Scoop Barstool



Turnstone X-Base Chair



Coalesse Enea Lottus Table



Syrma Grande Pendant



LED Pendant Downlight



Sputnick Chandelier



Cafe Seating



Elevation



View of Cafe Bar

THANK YOU

References

Steelcase Material Swatches: Material Swatches [Digital image]. (n.d.). Retrieved December 04, 2020, from www.steelcase.com

Steelcase Furniture Images: Steelcase Furniture [Digital image]. (n.d.). Retrieved December 04, 2020, from www.steelcase.com

Lighting Images: Bimsmith [Digital image]. (n.d.). Retrieved December 04, 2020, from www.bimsmith.com

Mural (as seen as wall mural): G. (n.d.). West Atlanta Mural [Digital image]. Retrieved December 04, 2020, from <https://www.greetingstour.com/murals/west-end-atlanta-ga>

Inspiration Image References

Figure 1 & 2: Apple Campus [Digital image]. (n.d.). Retrieved December 04, 2020, from <https://www.wallpaper.com/design/jony-ive-apple-park>

Figure 3 & 4: Microsoft Office Vancouver [Digital image]. (n.d.). Retrieved December 04, 2020, from <https://www.dezeen.com/2017/01/30/clive-wilkinson-transforms-department-store-vancouver-headquarters-microsoft-canada-interiors/>

Figure 5: Contemporary Public Design [Digital image]. (n.d.). Retrieved December 04, 2020, from <http://thand.info/blog/home-design-decorating/>



Lobby/Reception & Work Cafe